

Ollie's Bargain Outlet Holdings, Inc. Announces Fiscal 2016 Second Quarter Financial Results
August 31, 2016
HARRISBURG, Pa., Aug. 31, 2016 (GLOBE NEWSWIRE) -- Ollie's Bargain Outlet Holdings, Inc. (NASDAQ:OLLI) ("Ollie's" or the "Company") today announced financial results for the second quarter ended July 30, 2016.

## Second Quarter Summary:

- Total net sales increased $16.1 \%$ to $\$ 211.3$ million;
- Comparable store sales increased $3.5 \%$;
- The Company opened eight new stores and ended the quarter with a total of 216 stores in 19 states, an increase of $15.5 \%$ year over year;
- Operating income increased $30.5 \%$ to $\$ 22.0$ million;
- Net income increased $106.8 \%$ to $\$ 13.1$ million and diluted earnings per share increased $75.0 \%$ to $\$ 0.21$;
- Adjusted net income ${ }^{(1)}$ increased $65.5 \%$ to $\$ 13.3$ million and Adjusted diluted earnings per share increased $40.0 \%$ to \$0.21; and
- Adjusted EBITDA ${ }^{(1)}$ increased $27.0 \%$ to $\$ 28.6$ million.

Mark Butler, Chairman, President and Chief Executive Officer stated, "We are very excited about our second quarter results and the underlying trends in our business. Our deal flow remained very strong in the quarter and our customers continued to respond to our product offerings. Once again, the strength in our business was broad based and we continue to execute against our key strategic initiatives of opening stores, building vendor relationships, gaining better access to product, and leveraging our distribution and transportation costs."

Mr. Butler continued, "As we have been saying for the past several quarters, our growing size, scale and visibility in the marketplace is giving us better access to merchandise, expanding our vendor base, and building stronger direct relationships with manufacturers. This is allowing our buyers to be even more selective and offer our customers even better bargains on great quality branded merchandise. Our stores are full of Good Stuff Cheap and our customers know a great deal when they see it."

## Second Quarter Results

Net sales increased $16.1 \%$ to $\$ 211.3$ million in the second quarter of fiscal 2016 from $\$ 181.9$ million in the second quarter of fiscal 2015 . The increase in net sales was driven by a $3.5 \%$ increase in comparable store sales and increased store count compared to the second quarter of fiscal 2015 . The Company opened eight stores in the second quarter and ended the quarter with 216 stores compared to 187 stores at the end of second quarter in fiscal 2015.

Gross profit increased $19.6 \%$ to $\$ 83.8$ million in the second quarter of fiscal 2016 from $\$ 70.1$ million in the second quarter of fiscal 2015 and gross margin increased 120 basis points to $39.7 \%$ from $38.5 \%$ in the same respective periods. The gross margin increase was driven primarily by lower transportation and distribution costs as a percent to sales and a slightly higher merchandise margin.

Operating income increased $30.5 \%$ to $\$ 22.0$ million in the second quarter of fiscal 2016 from $\$ 16.8$ million in the second quarter of fiscal 2015 . As a percent of net sales, operating income increased 110 basis points to $10.4 \%$ in the second quarter of fiscal 2016. Included in operating income in the second quarter of 2016 are $\$ 260,000$ of transaction related expenses incurred primarily in connection with the Company's secondary stock offering on June 6, 2016. Operating expenses in the second quarter of 2015 included $\$ 322,000$ of transaction related expenses due to the Company's IPO. Excluding these transaction related expenses, Adjusted operating income ${ }^{(1)}$ increased $29.6 \%$ to $\$ 22.2$ million in the second quarter of fiscal 2016 from $\$ 17.2$ million in the second quarter of 2015 , and as a percent of net sales, Adjusted operating income increased 110 basis points to $10.5 \%$ in the second quarter of fiscal 2016.

Net income increased $106.8 \%$ to $\$ 13.1$ million, or $\$ 0.21$ per diluted share in the second quarter of fiscal 2016 from $\$ 6.4$ million, or $\$ 0.12$ per diluted share, in the second quarter of fiscal 2015. Excluding the transaction related expenses described above and the loss on extinguishment of debt incurred in the second quarter of 2015 , both net of taxes, Adjusted net income ${ }^{(1)}$ increased $65.5 \%$ to $\$ 13.3$ million, or $\$ 0.21$ per diluted share, in the second quarter of fiscal 2016 from $\$ 8.0$ million, or $\$ 0.15$ per diluted share, in the second quarter of fiscal 2015.

Adjusted EBITDA ${ }^{(1)}$ increased $27.0 \%$ to $\$ 28.6$ million, or $13.5 \%$ of net sales, in the second quarter of fiscal 2016 from $\$ 22.5$ million, or $12.4 \%$ of net sales, in the second quarter of fiscal 2015. Adjusted EBITDA excludes non-cash stock based compensation expense, pre-opening expenses, non-cash purchase accounting items and transaction related expenses.
(1) Adjusted operating income, Adjusted net income, Adjusted net income per diluted share, EBITDA, and Adjusted EBITDA are not measures recognized under generally accepted accounting principles ("GAAP"). Please see the reconciliation of GAAP to non-GAAP tables included later in this release.

The Company's cash balance as of the end of second quarter of fiscal 2016 was $\$ 30.7$ million compared to $\$ 0.8$ million at the end of second quarter fiscal 2015. The Company had no borrowings under its $\$ 100.0$ million revolving credit and $\$ 97.6$ million of availability under the facility at the end of the second quarter of fiscal 2016. The Company ended the second quarter of fiscal 2016 with total debt of $\$ 197.7$ million compared to $\$ 224.5$ million at the end of the second quarter of fiscal 2015.

Inventory at the end of the second quarter of fiscal 2016 increased $15.2 \%$ to $\$ 215.7$ million compared to $\$ 187.2$ million at the end the second quarter of fiscal 2015, due primarily to new store growth.

Capital expenditures for the second quarter of fiscal 2016 totaled $\$ 5.2$ million compared to $\$ 3.5$ million for the second quarter of fiscal 2015.

## Outlook

Ollie's currently estimates the following results for the fiscal year ending January 28, 2017:

- Total net sales of $\$ 880$ million to $\$ 885$ million;
- Comparable store sales growth of $2.5 \%$ to $3.0 \%$;
- The opening of 28-32 new stores and no planned closures;
- Operating income of $\$ 96$ million to $\$ 98$ million;
- Net income per diluted share of $\$ 0.87$ to $\$ 0.89$;
- Excluding transaction expenses, Adjusted net income per diluted share ${ }^{(2)}$ of $\$ 0.88$ to $\$ 0.90$;
- Estimated weighted diluted average shares outstanding of approximately 62.5 million; and
- Capital expenditures of $\$ 16.5$ million to $\$ 17.5$ million.
${ }^{(2)}$ Adjusted net income per diluted share is not a measure recognized under GAAP. The $\$ 0.01$ per diluted share difference between the guidance ranges for Net income per diluted share and Adjusted net income per diluted share reflects the transaction related expenses already incurred and reported for the twenty-six weeks ended July 30, 2016. The Company cannot predict future transaction related estimates without unreasonable effort and therefore excludes any such estimates from its Outlook.


## Conference Call Information

A conference call to discuss the fiscal 2016 second quarter financial results is scheduled for today, August 31, 2016, at 4:30 p.m. Eastern Time. Investors and analysts can participate on the conference call by dialing (866) 430-5025 or (704) 908-0421 and using conference ID \#63268097. Interested parties can also listen to a live webcast or replay of the conference call by logging on to the Investor Relations section on the Company's website at http://investors.ollies.us/. The replay of the conference call webcast will be available at the investor relations Web site for one year.

## About Ollie's

We are a highly differentiated and fast growing, extreme value retailer of brand name merchandise at drastically reduced prices. We are known for our assortment of merchandise offered as Good Stuff Cheap®. We offer name brand products, Real Brands! Real Bargains! $®$, in every department, from housewares, food, books and stationery, bed and bath, floor coverings, toys, hardware and other categories. We currently operate 220 store locations in 19 states across the Eastern half of the United States. For more information, visit www.ollies.us.

## Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forwardlooking statements can be identified by words such as "could," "may," "might," "will," "likely," "anticipates," "intends," "plans," "seeks," "believes," "estimates," "expects," "continues," "projects" and similar references to future periods, or by the inclusion of forecasts or projections, the outlook for the Company's future business, prospects, financial performance, industry outlook, our 2016 business outlook and financial guidance. Forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions. Because forward-looking statements relate to the future, by their nature, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. As a result, our actual results may differ materially from those contemplated by the forward-looking statements. Important factors that could cause actual results to differ materially from those in the forward-looking statements include regional, national or global political, economic, business, competitive, market and regulatory conditions and the following: our failure to adequately manage our inventory or anticipate consumer demand; changes in consumer confidence and spending; risks associated with intense competition; our failure to open new profitable stores, or successfully enter new markets, on a timely basis or at all; our ability to manage our inventory balances; our failure to hire and retain key personnel and other qualified personnel; our inability to obtain favorable lease terms for our properties; the loss of, or disruption in the operations of, our centralized distribution centers; fluctuations in comparable store sales and results of operations, including on a quarterly basis; risks associated with our lack of operations in the growing online retail marketplace; our inability to successfully implement our marketing, advertising and promotional efforts; the seasonal nature of our business; the risks associated with doing business with international manufacturers; changes in government regulations, procedures and requirements; and our ability to service our indebtedness and to comply with our financial covenants and our ability to comply with enhanced disclosure and other requirements when we cease to be an emerging growth company together with the other factors set forth under "Risk Factors" in our filings with the United States Securities and Exchange Commission ("SEC"). Any forward-looking statement made by us in this press release speaks only as of the date on which it is made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible to predict all of them. Ollie's undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law. You are advised, however, to consult any further disclosures we make on related subjects in our public announcements and SEC filings.

## Ollie's Bargain Outlet Holdings, Inc.

## Condensed Consolidated Statements of Income

## (In thousands except for per share amounts)


(1) Components may not add to totals due to rounding
Ollie's Bargain Outlet Holdings, Inc.
Condensed Consolidated Balance Sheets
(In thousands)
(Unaudited)

## Assets

| July 30, | August 1, |
| :---: | :---: |
| 2016 | 2015 |

Current assets:
Cash and cash equivalents
Inventories

| $\$$ | 30,732 | $\$$ | 782 |
| :--- | :--- | :--- | :--- |
|  | 215,724 |  | 187,242 |
|  | 163 |  | 570 |


| Deferred income taxes | - | 4,322 |
| :--- | :--- | :--- |
| Prepaid expenses and other assets | 7,484 | 5,612 |
| Total current assets | 254,103 | 198,528 |
| Property and equipment, net | 44,967 | 36,136 |
| Goodwill | 444,850 | 444,850 |
| Trade name and other intangible assets, net | 233,165 | 233,399 |
| Other assets | 2,435 | 2,268 |
| Total assets | $\$ 979,520$ | $\$ 915,181$ |
| Liabilities and Stockholders' Equity |  |  |
| Current liabilities: | $\$ 5,052$ | $\$ 3,372$ |
| Current portion of long-term debt | 54,181 | 40,304 |
| Accounts payable | 33,738 | 27,117 |
| Accrued expenses | 92,971 | 70,793 |
| Total current liabilities | - | 9,648 |
| Revolving credit facility | 191,209 | 206,589 |
| Long-term debt | 85,582 | 91,706 |
| Deferred income taxes | 4,964 | 3,321 |
| Other long-term liabilities | 374,726 | 382,057 |
| Total liabilities |  |  |
| Stockholders' equity: | 60 | 58 |
| Common stock | 554,276 | 530,317 |
| Additional paid-in capital | 50,544 | 2,835 |
| Retained earnings | $(86$ | $(86$ |
| Treasury - common stock | 604,794 | 533,124 |
| Total stockholders' equity | $\$ 979,520$ | $\$ 915,181$ |

Ollie's Bargain Outlet Holdings, Inc.
Condensed Consolidated Statements of Cash Flows
(In thousands)
(Unaudited)

|  | Thirteen weeks ended |  | Twenty-six weeks ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { July 30, } \\ 2016 \end{gathered}$ | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ | $\begin{gathered} \text { July } 30, \\ 2016 \end{gathered}$ | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |
| Net cash used in operating activities | \$ (2,027 ) | \$ (2,654) | \$ (1,686) | \$ (17,155) |
| Net cash used in investing activities | $(5,161)$ | $(3,498)$ | (9,982 ) | (6,001 ) |
| Net cash provided by financing activities | 791 | 2,881 | 12,141 | 1,986 |
| Net increase (decrease) during period in cash | (6,397 ) | $(3,271)$ | 473 | $(21,170)$ |
| Cash and cash equivalents at the beginning of the period | 37,129 | 4,053 | 30,259 | 21,952 |
| Cash and cash equivalents at the end of the period | \$ 30,732 | \$ 782 | \$ 30,732 | \$ 782 |

Ollie's Bargain Outlet Holdings, Inc.

## Supplemental Information - Consolidated Adjusted Operating Income, Adjusted Net Income and Adjusted Net Income Per Diluted Share <br> Reconciliation of GAAP to Non-GAAP Financial Measures

(In thousands except for per share amounts)

## (Unaudited)

The tables below reconcile the non-GAAP financial measures of Adjusted operating income, EBITDA, Adjusted EBITDA, Adjusted net income, and

Adjusted net income per diluted share, with the most directly comparable GAAP financial measures of operating income, net income and diluted net income per share, respectively. Adjusted net income and Adjusted net income per diluted share give effect, net of tax, to transaction related expenses. These as defined by us may not be comparable to similar non-GAAP measures presented by other companies.

Reconciliation of GAAP operating income to Adjusted operating income

|  | Thirteen weeks ended |  | Twenty-six weeks ended |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | July 30, | August 1, | July 30, | August 1, |  |
|  | 2016 | $\mathbf{2 0 1 5}$ | $\mathbf{2 0 1 6}$ | $\mathbf{2 0 1 5}$ |  |
|  | $\$ 21,985$ | $\$ 16,841$ | $\$$ | 42,964 | $\$ 32,328$ |
| Operating income | 260 | 322 |  | 1,150 | 322 |
| Transaction related expenses | 260 | $\$ 17,163$ | $\$ 44,114$ | $\$ 32,650$ |  |

## Reconciliation of GAAP net income to Adjusted net income

|  | Thirteen weeks ended |  |  |  |  |  | Twenty-six weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \text { July } 30, \\ 2016 \end{array}$ |  |  | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |  |  | $\begin{array}{r} \text { July 30, } \\ 2016 \end{array}$ |  | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |  |
| Net income | \$ | 13,135 |  | \$ | 6,352 |  | \$ | 24,883 | \$ | 13,013 |
| Transaction related expenses |  | 260 |  |  | 322 |  |  | 1,150 |  | 322 |
| Loss on extinguishment of debt |  | - |  |  | 2,351 |  |  | - |  | 2,351 |
| Adjustment to provision for income taxes (1) |  | (94 | ) |  | (986 | ) |  | (443 |  | (986 |
| Adjusted net income | \$ | 13,301 |  | \$ | 8,039 |  | \$ | 25,590 | \$ | 14,700 |

(1) The effective tax rate used for the provision for income taxes was $36 \%$ for the thirteen weeks ended July 30, 2016, $36.9 \%$ for the thirteen weeks ended August 1,2015, 38.5\% for the twenty-six weeks ended July 30, 2016 and $36.9 \%$ for the twenty-six weeks ended August 1 , 2015. The adjustment to the provision for income taxes includes the tax effect for the transaction related and debt extinguishment expenses.

Reconciliation of Adjusted net income per diluted share

|  | Thirteen weeks ended |  |  | Twenty-six weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { July 30, } \\ 2016 \end{gathered}$ |  | ugust 1, 2015 |  | $\operatorname{ly} \mathbf{3 0},$ <br> 2016 |  | $\begin{aligned} & \text { ugust } 1 \text {, } \\ & 2015 \end{aligned}$ |
| Net income per share, diluted | \$ 0.21 | \$ | 0.12 | \$ | 0.40 | \$ | 0.26 |
| Adjustments | - |  | 0.03 |  | 0.01 |  | 0.03 |
| Adjusted net income per share, diluted | \$ 0.21 | \$ | 0.15 | \$ | 0.41 | \$ | 0.29 |
| Weighted-average common shares outstanding, diluted | 62,358 |  | 52,057 |  | 62,113 |  | 50,801 |

Ollie's Bargain Outlet Holdings, Inc.
Supplemental Information - Consolidated EBITDA, and Adjusted EBITDA and Key Statistics
Reconciliation of GAAP to Non-GAAP Financial Measures

## (Dollars in thousands)

(Unaudited)

Reconciliation of net income to EBITDA and Adjusted EBITDA

| Thirteen weeks ended | Twenty-six weeks ended |
| :--- | :--- |
| July 30, $\quad$ August 1, | July 30, $\quad$ August 1, |


|  | 2016 |  | 2015 |  | 2016 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net income | \$ | 13,135 | \$ | 6,352 | \$ | 24,883 | \$ | 13,013 |
| Interest expense, net |  | 1,471 |  | 4,423 |  | 3,135 |  | 8,997 |
| Loss on extinguishment of debt |  |  |  | 2,351 |  | - |  | 2,351 |
| Depreciation and amortization expenses |  | 2,595 |  | 2,305 |  | 5,100 |  | 4,543 |
| Income tax expense |  | 7,379 |  | 3,715 |  | 14,946 |  | 7,967 |
| EBITDA |  | 24,580 |  | 19,146 |  | 48,064 |  | 36,871 |
| Non-cash stock based compensation expense |  | 1,727 |  | 1,209 |  | 3,272 |  | 2,296 |
| Pre-opening expenses |  | 2,024 |  | 1,882 |  | 3,273 |  | 2,872 |
| Non-cash purchase accounting items |  | (41) |  | (81 ) |  | (90 |  | (167 |
| Transaction related expenses |  | 260 |  | 322 |  | 1,150 |  | 322 |
| Adjusted EBITDA | \$ | 28,550 | \$ | 22,478 | \$ | 55,669 | \$ | 42,194 |

## Key Statistics

|  | Thirteen weeks ended |  | Twenty-six weeks ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { July 30, } \\ 2016 \end{gathered}$ | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ | $\begin{gathered} \text { July 30, } \\ 2016 \end{gathered}$ | $\begin{gathered} \text { August 1, } \\ 2015 \end{gathered}$ |
| Number of stores open at the beginning of period | 208 | 181 | 203 | 176 |
| Number of new stores | 8 | 7 | 13 | 12 |
| Number of store closings | - | (1) | - | (1) |
| Number of stores open at end of period | 216 | 187 | 216 | 187 |
| Average net sales per store (1) | \$ 992 | \$ 986 | \$ 1,937 | \$ 1,899 |
| Comparable stores sales change | 3.5 \% | 7.8 \% | 4.7 \% | 8.3 \% |
| Comparable store count - end of period | 177 | 159 | 177 | 159 |

(1) Average net sales per store represents the weighted average of total net sales divided by the number of stores open, in each case at the end of each
week in a fiscal quarter
Investor Contact:
John Rouleau
ICR
203-682-8200
John.Rouleau@icrinc.com
Media Contact:
Dan Haines
Vice President - Marketing \& Advertising
717-657-2300
dhaines@ollies.us

Ollie's Bargain Outlet

