



OLLIE'S CELEBRATES THE GRAND OPENING OF FOUR WISCONSIN STORES

February 12, 2025

*Good Stuff Cheap Coming to
Fond Du Lac, Sheboygan, West Bend, and Mt. Pleasant*

HARRISBURG, Pa., Feb. 12, 2025 /PRNewswire/ -- Ollie's, America's largest retailer of closeout merchandise and excess inventory, announced the Grand Opening of four new stores in Wisconsin! The new locations, all former Big Lots stores, will bring brand name bargains to the Fond Du Lac, Sheboygan, West Bend, and Mt. Pleasant markets. Shoppers will find everyday low prices on books, flooring, food, housewares, toys, electronics, stuff for your bedroom and bathroom, health and beauty products, pet supplies, and so much more for up to 70% off the fancy store prices! Check the grand opening on Wednesday, February 12th at 9 am!



Eric van der Valk, President and Chief Executive Officer commented, "We could not be more excited to expand our presence in the great state of Wisconsin. The hard-working people of Wisconsin know a great deal when they see one and they deserve Good Stuff Cheap. With the closing of Big Lots stores, we're thrilled to provide shoppers in Fond Du Lac, Sheboygan, West Bend, Mt. Pleasant and its surrounding areas with a treasure hunt experience where they can find a huge selection of brand name merchandise at up to 70% off the fancy stores' prices every day."

Ollie's brings approximately 50-60 new jobs to the local community. Ollie's employs over 12,000 associates across the company.

About Ollie's Bargain Outlet

We are America's largest retailer of closeout merchandise and excess inventory, offering Real Brands and Real Bargain prices@! We offer extreme value on brand name products in a variety of departments, including housewares, food, books and stationery, bed and bath, floor coverings, toys, health and beauty aids, and more. We currently operate 565 stores in 31 states and growing! For more information, visit www.ollies.com.

For more information about Ollie's Bargain Outlet, visit www.ollies.com and like us on Facebook.

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SOURCE Ollie's Bargain Outlet Holdings, Inc.

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