



## Ollie's Bargain Outlet becomes entitlement sponsor of NASCAR XFINITY Series Dash 4 Cash race on Saturday, May 14

May 5, 2016

DOVER, Del., May 05, 2016 (GLOBE NEWSWIRE) -- Ollie's Bargain Outlet announced today that it will be the entitlement sponsor of the NASCAR XFINITY Series Dash 4 Cash race on Saturday, May 14.

The Ollie's Bargain Outlet 200 NASCAR XFINITY Series Dash 4 Cash race will be the third of four Dash 4 Cash events on the NASCAR XFINITY Series schedule this season. Starting at 2 p.m. on May 14, two 40-lap Heat events will be run, followed by a 120-lap Main event.

The event comes in the middle of the May 13-15 NASCAR tripleheader weekend at the Monster Mile, which includes a NASCAR Camping World Truck Series race on Friday, May 13 and the "AAA 400 Drive for Autism" NASCAR Sprint Cup Series race on Sunday, May 15.

"Ollie's Bargain Outlet has been a strong partner of the Monster Mile for several years," said Mike Tatroian, Dover International Speedway's president and CEO. "We're proud to expand our relationship with this enhanced sponsorship opportunity and look forward to working together in the future."

In addition to sponsoring the Ollie's Bargain Outlet 200 on Saturday, May 14, Ollie's is also one of several supporters of the Monster Mile's Autism Awareness Day at the Races program on Sunday, May 15, which provides children and families on the autism spectrum with a sensory-friendly environment to watch the "AAA 400 Drive for Autism." Ollie's will be contributing toys, games, lounge items and more to the popular program.

"We have had a great relationship with Dover International Speedway for many years, so when they presented the entitlement sponsor opportunity to us, we were excited to jump on board," said Mark Butler, Ollie's Bargain Outlet's chairman, president and CEO. "We are also happy to support our friends at Autism Delaware and their efforts, along with Dover's Autism Awareness Day at the Races program."

For tickets or more information, call (800) 441-RACE or visit [DoverSpeedway.com](http://DoverSpeedway.com). You can also keep up with Ollie's Bargain Outlet on Facebook at [www.facebook.com/olliesbargainoutlet](http://www.facebook.com/olliesbargainoutlet) and on Twitter via handle @OlliesOutlet.

### About Ollie's Bargain Outlet, Inc.

Ollie's Bargain Outlet, Inc., founded in 1982, is one of America's largest retailers of closeouts and salvage merchandise, offering real brands at real bargain prices. Famous for its signature catch-phrase *Good Stuff Cheap*, Ollie's has a huge variety of famous brand-name merchandise in every department – food, books, housewares, toys, electronics, domestics, clothing, furniture, health and beauty, flooring, seasonal items and so much more – at up to 70 percent off the fancy stores' prices. You never know what you'll find at one of Ollie's 208 "semi-lovely" stores in Alabama, Connecticut, Delaware, Florida, Georgia, Indiana, Kentucky, Maryland, Michigan, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Virginia and West Virginia. For more information, visit [www.ollies.us](http://www.ollies.us). Like us on Facebook or find us on Twitter at @OlliesOutlet. Ollie's is a publicly-traded company on NASDAQ under the ticker symbol OLLI.

### About Dover Motorsports, Inc.

Dover Motorsports, Inc. (NYSE:DVD) is a leading promoter of NASCAR sanctioned motorsports events whose subsidiaries own and operate Dover International Speedway in Dover, Del. and Nashville Superspeedway near Nashville, Tenn. The company also plays host to the Firefly Music Festival, produced by Red Frog Events and Goldenvoice. For more information, visit [www.DoverMotorsports.com](http://www.DoverMotorsports.com).

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