UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

(RULE 14a-101)

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant \boxtimes

Filed by a Party other than the Registrant \Box

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

□ Soliciting Material Pursuant to §240.14a-12

OLLIE'S BARGAIN OUTLET HOLDINGS, INC.

(Name of Registrant as Specified in its Charter)

PAYMENT OF FILING FEE (CHECK THE APPROPRIATE BOX):

⊠ No fee required.

Fee paid previously with preliminary materials.

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



OLLIE'S BARGAIN OUTLET HOLDINGS, INC.

2024 Annual Meeting Vote by June 12, 2024 11:59 PM ET



OLLIE'S BARGAIN OUTLET HOLDINGS, INC. 6295 ALLENTOWN BOULEVARD, SUITE 1 HARRISBURG, PA 17112 ATTN: JAMES J. COMITALE

V51285-P04736

You invested in OLLIE'S BARGAIN OUTLET HOLDINGS, INC. and it's time to vote! You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the

availability of proxy materials for the stockholders meeting to be held on June 13, 2024.

Get informed before you vote

View the Notice and Proxy Statement and Annual/10-K Wrap online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 30, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete	information and Control #	to vote, visi	t www.ProxyVote.com
Smartphone us Point your camera h vote without ente control numb	nere and ering a	Colonial Golf a 4901 Lingleste Harrisburg, PA	

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholders meeting. Please follow the instructions on the reverse side to vote these important matters.

Voti	ng Items	Board Recommends	
1.	Election of Directors of the Board to hold office until the 2025 Annual Stockholders Meeting or until his or her respective successors have been elected and qualified.		
	Nominees:		
1a.	Alissa Ahlman	SFor	
1b.	Mary Baglivo	SFor	
1c.	Robert Fisch	SFor	
1d.	Stanley Fleishman	Ser For	
1e.	Thomas Hendrickson	SFor	
1f.	Abid Rizvi	SFor	
1g.	John Swygert	Ser 🕑 For	
1h.	Stephen White	SFor	
1i.	Richard Zannino	Ser For	
2.	To approve a non-binding advisory proposal regarding named executive officer compensation.	Ser For	
3.	To approve a non-binding advisory proposal regarding the frequency of holding a non-binding advisory vote regarding the Company's named executive officer compensation.	1 Year	
4.	To ratify the appointment of KPMG LLP as the Company's independent registered public accounting firm for the fiscal year ending February 1, 2025.	Ser For	
	E: Such other matters that may properly come before the meeting or any adjournments or postponements of the ting.		

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

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