FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person*  Bertram Kenneth Robert						2. Issuer Name and Ticker or Trading Symbol Ollie's Bargain Outlet Holdings, Inc. [ OLLI ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  X Officer (give title Other (specify				
(Last) (First) (Middle) C/O OLLIE'S BARGAIN OUTLET HOLDINGS, INC						3. Date of Earliest Transaction (Month/Day/Year) 10/05/2020									below) below)  VP, General Counsel			
6295 ALLENTOWN BOULEVARD, SUITE 1					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line)											pplicable	
(Street) HARRISBURG PA 17112												X Form	Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(S	tate)	(Zip)															
		Tab	le I - No	on-Deri	vative	Sec	urit	ies Ac	quired	l, Di	sposed o	of, or Be	neficia	lly Owne	d			
[0		Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Followin Reported		6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(A) or (D) Price		Transa	Transaction(s) (Instr. 3 and 4)			(		
Common	Stock, par	value \$0.001 per	r share	10/05	10/05/2020				M <sup>(1)</sup>		4,950	A	\$11.5	33	3,580		D	
Common Stock, par value \$0.001 per share		10/05/2020					S <sup>(1)</sup>		4,950	D	\$90.7	L <sup>(2)</sup> 28	28,630		D			
Common Stock, par value \$0.001 per share		10/05/2020		$\perp$			M <sup>(1)</sup>		3,754	A	\$20.2	.6 32	32,384		D			
Common Stock, par value \$0.001 per share		10/05/2020					S <sup>(1)</sup>		3,754	D	\$90.73	_	28,630		D			
Common Stock, par value \$0.001 per share		10/05/2020		_			M <sup>(1)</sup>		981	A	\$32.	_	29,611		D			
Common Stock, par value \$0.001 per share		10/05/2020					S <sup>(1)</sup>		981	D	\$90.54		28,630		D			
Common Stock, par value \$0.001 per share			0/05/2020				M <sup>(1)</sup>		1,700		A \$58.9		30,330		D			
Common Stock, par value \$0.001 per share 10/05/2					S <sup>(1)</sup>		1,700				28,630		D					
		T	able II								posed of converti			y Owned				
Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any		3A. Deer Execution if any (Month/I				tion of I		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	Amount or Number of Shares					
Employee stock Option (right to buy)	\$11.54	10/05/2020			<b>M</b> <sup>(1)</sup>			4,950	(6)		03/10/2025	Common Stock	4,950	\$0	0		D	
Employee stock Option (right to buy)	\$20.26	10/05/2020			M <sup>(1)</sup>			3,754	(7)		03/07/2026	Common Stock	3,754	\$0	0		D	
Employee stock Option (right to buy)	\$32.2	10/05/2020			M <sup>(1)</sup>			981	(8)		03/22/2027	Common Stock	981	\$0	1,789	)	D	
Employee stock Option (right to	\$58.9	10/05/2020			M <sup>(1)</sup>			1,700	(9)		03/28/2028	Common Stock	1,700	\$0	3,464	1	D	

## **Explanation of Responses:**

- 1. Transactions made pursuant to an agreement adopted on July 17, 2020 in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934, as amended. The transactions reported on this Form 4 resulted in the completion of said 10b5-1 agreement.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.52 to \$91.05 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (2) to this Form 4.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.50 to \$90.98 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (3) to this Form 4.

- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.50 to \$90.60 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (4) to this Form 4.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$90.52 to \$90.94 per share, inclusive. The reporting person undertakes to provide to Ollie's Bargain Outlet Holdings, Inc., any security holder of Ollie's Bargain Outlet Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnote (5) to this Form 4.
- 6. Options vested and became exercisable in equal 20% installments (5,750) on each anniversary date of the grant, March 10, 2015.
- 7. Options vested and became exercisable in equal 25% installments (4,076) on each anniversary date of the grant, March 7, 2016.
- 8. Options vest and become exercisable in equal 25% installments (1,789) on each anniversary date of the grant, March 22, 2017, subject to continued service through each applicable vesting date.
- 9. Options vest and become exercisable in equal 25% installments (1,366) on each anniversary date of the grant, March 28, 2018, subject to continued service through each applicable vesting date.

<u>By: /s/ Robert Bertram</u> 10/07/2020

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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