FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| | | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* SWYGERT JOHN W | | | | | | 2. Issuer Name and Ticker or Trading Symbol Ollie's Bargain Outlet Holdings, Inc. [OLLI] | | | | | | | | heck X | all applica | able) | ng Person(s) to Issuer 10% Owner | | | |
|--|---|--|---|----------------------------------|---------------------------|--|------------------------------------|-------|--|--------|--------------------|--|---------------------------------------|---|--|--|---|------------|--|--|
| (Last) (First) (Middle) C/O OLLIE'S BARGAIN OUTLET HOLDINGS, INC | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/22/2021 | | | | | | | | | Officer (give title Other (specify below) President, CEO | | | | | |
| 6295 ALLENTOWN BOULEVARD, SUITE 1 (Street) HARRISBURG PA 17112 (City) (State) (Zip) | | | | | 4. 1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Indiv ne) X | ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (3 | | (Zip) | n-Deriv | vativ | <u>ــــــــــــــــــــــــــــــــــــ</u> | ecuritie | e Aco | uired | Die | nosed of | or Ben | eficia | lly (| Dwned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | action | ction 2A. Deemed Execution Date, | | | uired, Disposed of, or Benefic 3. | | | (A) or | _ | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | | |
| | | | | | | | | Code | v | Amount | (A) or (D) | Price | | Reported Transaction(s) (Instr. 3 and 4) | | 1 | | (Instr. 4) | | |
| Common Stock 03/22 | | | 2/202 | 2021 | | M ⁽¹⁾ | | 2,941 | 1 A | | 2) | 29,496 | | | D | | | | | |
| Common | Stock | | | 03/22 | 2/202 | 1 | | | F ⁽³⁾ | | 838 | D | \$86.0 | 5.03 ⁽⁴⁾ 28,658 D | | D | | | | |
| | | | Table II - | | | | | | | | osed of, c | | | y O | wned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution E if any (Month/Day | d 4 Date, T | ransaction ode (Instr. | | 5. Number of | | 6. Date Exerc Expiration Da (Month/Day/Y | | isable and | 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4) | | nount 8. | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficial Owned Following Reported | Ownersh Form: Direct (D or Indire (I) (Instr. | Ownership | Beneficial Ownership ct (Instr. 4) | |
| | | | | c | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | Title | Amour or Number of Shares | er | | Transaction(s (Instr. 4) | on(s) | s) | | |
| Restricted Stock Units | (5) | 03/22/2021 | | 1 | M ⁽¹⁾ | | | 2,941 | (6) | | (6) | Common Stock | 2,94 | 1 | \$0 | 0 | | D | | |
| Employee stock Option (right to buy) | \$86.03 | 03/22/2021 | | | A | | 47,073 | | (7) | | 03/22/2031 | Common Stock | 47,07 | '3 | \$0 | 47,07 | 3 | D | | |
| Restricted Stock Units | (8) | 03/22/2021 | | | A | | 18,598 | | (9) | | (9) | Common Stock | 18,59 | 8 | \$0 | 18,59 | 8 | D | | |

Explanation of Responses:

- 1. Represents the conversion upon vesting restricted stock awards into common stock.
- 2. Restricted Stock Units ("RSUs") convert into Common Stock on a one-for-one basis.
- 3. Exempt transaction pursuant to Section 16b-3(e) payment of exercise price or tax liability by delivering or withholding securities incident to the receipt, exercise or vesting of a security issued in accordance with Rule 16b-3. All of the shares reported as disposed of in this Form 4 were relinquished by the reporting person and cancelled by the issuer in exchange for the issuer's agreement to pay federal and state tax withholding obligations of the reporting person resulting from the vesting of restricted stock units.
- 4. The price reported in column 4 is equivalent to the fair market value based on the closing market price as of March 22, 2021.
- 5. Each restricted stock award is the economic equivalent of one share of Ollie's Bargain Outlet Holdings, Inc. common stock.
- 6. The restricted stock units granted on March 22, 2017 vested in their entirety on March 22, 2021.
- 7. Options vest and become exercisable in 25% installments on each anniversary date of the grant, March 22, 2021, subject to continued service through each applicable vesting date. The reporting person was granted 47,073 options, of which 11,768 of the options vest on March 22, 2022; 11,769 of the options vest on March 22, 2023; 11,768 of the options vest on March 22, 2024 and 11,768 of the options vest on March 22, 2024 and 11,768 of the options vest on March 22, 2024 and 22, 2025.
- 8. Each restricted stock unit represents a contingent right to receive one share of common stock at settlement.
- 9. The restricted stock units vest and become exercisable in 25% installments on each anniversary date of the grant, March 22, 2021, subject to continued service through each applicable vesting date. The reporting person was granted 18,598 restricted stock units, of which 4,650 of the restricted stock units vest on March 22, 2022; 4,649 of the restricted stock units vest on March 22, 2023; 4,650 of the restricted stock units vest on March 22, 2024 and 4.649 of the restricted stock units vest on March 22, 2025.

/s/ Robert Bertram as Attorney- 03/24/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.